



GUNAIKURNAI

Traditional Owner Land Management Board

Style Guide

JULY 2018

NOTE:

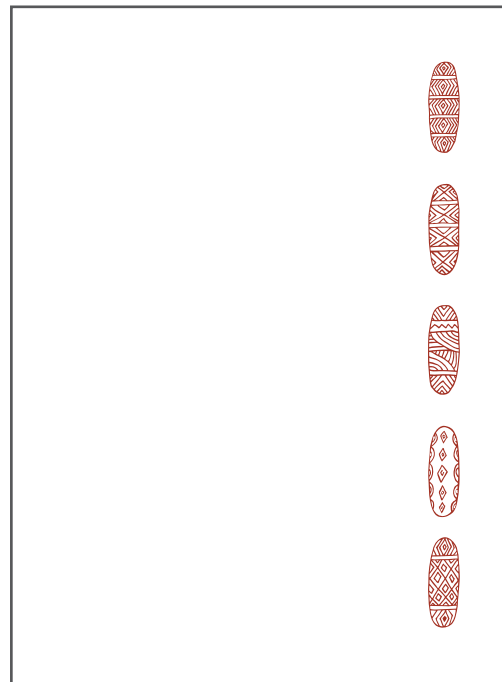
All usages of the GKTOLMB logo or the 5 shields must receive formal approval in each and every instance.

ORGANISATION BRANDING

The logo of GKTOLMB must always be displayed as below with the name and colours as shown.



The exception is for use on Letterhead, where the shields are placed on the right hand side, and aligned vertically.



The colours of the shields must always be in the dark red as per below.

PANTONE

484 C

CMYK

c 8 m 92 y 100 k 33

RGB

r 154 g 51 b 36

Web/Hex

#9A3324



The exception to this is when they are reversed out of the dark red colour above.



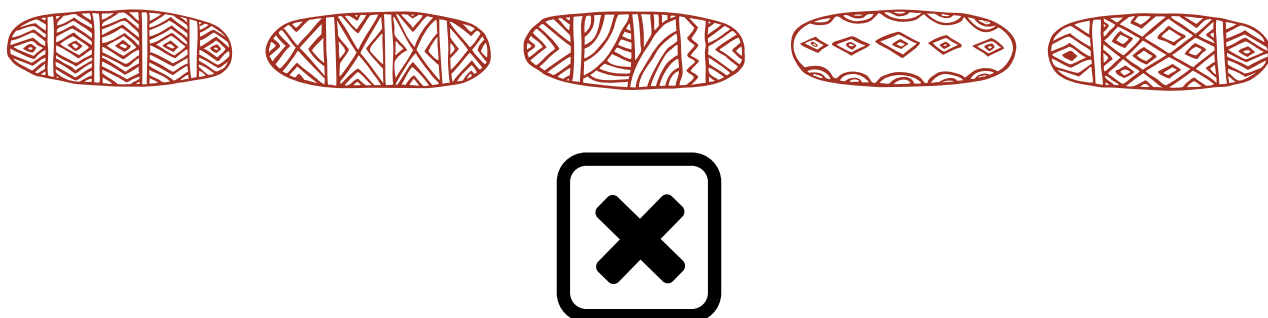
The 5 shields of the Gunaikurnai people must always be represented in the format below.



The 5 shields must not be turned on their side in any way.



The 5 shields must not be laid out horizontally; they must always be upright.



The shields must always be displayed in the same order from left to right.



This matches the representation in the Gunaikurnai Whole of Country Plan when viewing clan areas from west to east.

In order:

Brataualung, Brayakaulung, Brabralung,
Tatungalung, Krauatungalung.

This order also applies when the shields are aligned vertically.

SPACING

When the shields are approved for use on their own, there must always be a minimum of 20mm of surrounding white space.



Do not place text or other artwork within this 20mm white space

