



DEADLY IN GIPPSLAND EVENT PROGRAM

FIRST NATION BUSINESS EXPO
24TH & 25TH OCTOBER 2024
MOE RACING CLUB
2 WATERLOO ROAD MOE



WE PAY OUR RESPECTS AND ACKNOWLEDGE THE TRADITIONAL CUSTODIANS
OF THESE LANDS AND WATERS, THE GUNAIKURNAI PEOPLE
FROM THE CLANS OF THE KRAUATUNGALUNG, TATUNGALUNG, BRABRALUNG,
BRAYAKAULUNG & BRATAUALUNG.

WE PAY RESPECT TO ANCESTORS BOTH PAST AND PRESENT, TO EMERGING LEADERS,
AND TO THE LANDS ON WHICH THIS EVENT IS BEING HELD ON.



This event is proudly coordinated by Peppers - Community, Arts & Cultural Services

DAY 1: THURSDAY 24TH OCTOBER 2024

Day one kicks off with a dynamic showcase of Gippsland Aboriginal businesses, highlighting their incredible work across a range of industries.

This is your chance to connect directly with talented business leaders and explore exciting opportunities for collaboration.

As stallholders present their services, you'll have the opportunity to explore procurement possibilities, forge strong partnerships, and directly support the growth of Aboriginal enterprises.



DAY 1: THURSDAY 24TH OCTOBER 2024

Time	Activity	Facilitator	Location
9:00	Registration	Kinaway & GLaWAC Staff	Entry / Foyer Area
10:00	Welcome to Country	Aunty Michelle Dow & Alice Pepper	Turfside Function Room
10:15	Opening Address from your hosts	GLaWAC – Shay Terrick Many Rivers – Richard Belford Kinaway – Kim Keen	Turfside Function Room
10:30	Deadly in Gippsland History	Alice Pepper	Turfside Function Room
10:45	Morning Tea		
11:00	Showcasing Deadly Businesses		Turfside Function Room
12:30	Lunch		
1:30	Showcasing Deadly Businesses		Turfside Function Room
4:00	Day One Close		
5:30pm	Networking Gathering		Mick Johnson Room
	Kinaway Opening Address	Kinaway	Mick Johnson Room
6:00pm	Entertainment Finger food, free tea, coffee & soft drinks, all other drinks at bar prices	Fonzie Patten	Mick Johnson Room
9:00pm	Close		

DAY 1: SPEAKERS



SHAY TERRICK GUNAIKURNAI LAND AND WATERS ABORIGINAL CORPORATION

Shay is a proud Gunaikurnai man, born and raised in Lakes Entrance. He lives for his family—his wife and three daughters, whom he adores.

Shay proudly works at Gunaikurnai Land and Waters Aboriginal Corporation, established in 2007 as the Registered Aboriginal Party representing the Gunaikurnai people, the Traditional Owners of Country, as determined by the Victorian Aboriginal Heritage Council under the Aboriginal Heritage Act, 2006. He has held a number of roles including GLaWAC On Country Ranger, Joint Management Manager, and Cultural Education Officer.

“My culture is my passion and gives me strength. Understanding where I come from, appreciating where I am now, and knowing where I want to be. I am privileged by the knowledge handed down to me by my Elders and have the utmost respect for their journey. I hope to make my Elders proud as I continue my own journey of learning about my culture and sharing my knowledge. However, I feel I have only just scratched the surface.

The Gunaikurnai community is proud of how we represent and include the mob in achieving broad respect for our culture, protecting and healing our land, and working towards genuine economic independence.”

DAY 1: SPEAKERS

KIM KEEN KINAWAY CHAMBER OF COMMERCE

Kim is the Government Relationships Manager at Kinaway Chamber of Commerce, the peak body representing certified Aboriginal and Torres Strait Islander businesses in Victoria. The word Kinaway is from the Gunaikurnai language meaning 'exchange'.

Our focus is on changing Aboriginal and Torres Strait Islander people's lives through a strength-based model of business ownership and participation in the Victorian economy.

Kinaway Chamber of Commerce is an established charity with the purpose of advancing Victorian Aboriginal businesses to actively participate and excel in both national and international economies.

RICHARD BELFORD MANY RIVERS

Richard is the Regional Manager (Vic/Tas) for Many Rivers, a for-purpose organisation that provides microenterprise development and community economic development support to Indigenous and other Australians who want to access the economy, however, for various reasons, lack the financial or practical business support to do so.

Many Rivers purpose is to walk alongside individuals and communities over the long term, offering accessible business development support, products and services, including pro-bono legal advice and microfinance business loans.

With this support individuals and communities can regain control of their financial future, reduce personal stress, move away from welfare dependency, provide for their families and contribute more productively to society i.e. producing goods and services, income, jobs and financial security.



DAY 1: ENTERTAINMENT



FONZIE PATTEN MUSICIAN

Fonzie is a proud Guna man who has music in his blood. "Honey melting off a hot rock" is how Fonzie's voice has been described. Fonzie has performed all across the country including Ocean Sounds Festival and the Byron Bay Blues Festival to name a few.

His song "Strong Black Woman" has become an anthem across Australia, while "Crave" came in at number six on Triple J Unearthed. Fonzie has recently been back in the studio recording a new EP inspired by living on Millowl (Phillip Island) for the past 3 years.

Performing a mix of covers and originals new and old in his own unique style, Fonzie's powerful vocals, mixed with emotional storytelling are sure to make this a memorable performance not to be missed.

You can follow Fonzie on Facebook: [paulpattenaustralia](https://www.facebook.com/paulpattenaustralia)
And is contactable on paulpattenmusic@gmail.com

DAY 2: FRIDAY 25TH OCTOBER 2024

The focus of day two shifts to service providers, offering essential tools and resources to help the Aboriginal community develop and launch their business ideas.

From coaching and training to business development and marketing strategies, participants will walk away empowered to take their next steps.



DAY 2: FRIDAY 25TH OCTOBER 2024

Time	Activity	Facilitator	Location
9:30	Welcome to Country, Smoking & Dance Ceremony	Aunty Michelle Dow Borun Boys and Djeetgung Dancers	Outdoor Turf Area
10:00	Keynote Speaker	Brian Stevens - Wariga Molla Strengthening Cultural Partnerships	Turfside Function Room
10:30	Aboriginal Business Panel Session Join Aboriginal business owners as they share their stories of strength, resilience, and achievement on their journey to building independent Aboriginal businesses.	Nigel Pearce – Pearce Cameron Mick Harding – Ngargan Warendj Lionel Dukakis – First Nation Traffic Management Fiona Sorensen – Sorensen Cleaning & Support	Mick Johnson Room
11:00	Morning Tea		Turfside Function Room
11:30pm	Is your business ready to plug in to the energy transition? with GLaWAC and SEC	Brett Whitfield - GLaWAC Christina Young - SEC	Mick Johnson Room
12:30pm	Lunch		
1:00pm	Getting started in business with Many Rivers, GLaWAC, IBA and Supply Nation	Richard & Alex - Many Rivers Kelvin & Caron - GLaWAC David - IBA Jessie - Supply Nation	Mick Johnson Room
All Day	Small Business Support Services	Karen Oliver - Business Advisor	Outdoor Turf Area
All Day	Deadly Aboriginal Market Space	Aboriginal Barber (Free Men's Cuts) GLaWAC Aboriginal Art Gallery Deadly artists & merchandise	Turfside Function Room
4:00pm	Close		

DAY 2: KEYNOTE SPEAKER



BRIAN STEVENS WARIGA MOLLA

Proudly hailing from Orbost in East Gippsland, Brian Stevens is a distinguished Gunai man with over 30 years of expertise in Aboriginal community leadership and governance. His extensive career is firmly embedded in a deep cultural understanding, guided by Aboriginal community protocols and values, which he applies across diverse sectors and managerial roles.

Brian has honed exceptional skills in governance, corporate planning, change management, and program design through his longstanding career. His expertise spans across strategic planning, community development, and leadership training, always with a focus on building cultural competency and engagement.

As the founder of Brian Stevens Consulting (trading as Wariga Molla), which has been successfully operating for over 13 years, Brian provides tailored consultancy services to a wide array of clients. His work focuses on leadership development, business growth, community engagement, and professional mentoring and coaching.

Respected as a leader in his field, Brian has made significant contributions to government policies and strategies via various Board roles that promote Indigenous leadership, economic development, Aboriginal health, arts and cultural tourism. His commitment to culturally appropriate management practices is reflected in his work on cultural awareness, competency, and safety training.

DAY 2: ABORIGINAL BUSINESS PANEL SESSION

MICK HARDING NGARGA WARENDJ

Ngarga Warendj which means dancing wombat produces high quality contemporary Indigenous Art, using designs based on traditional symbols from South-East Australia. As a member of the Taungurung people Mick draws upon his Aboriginal heritage in his artwork. From woodwork and sculpture to printmaking and giftwares, his designs showcase Indigenous art in a contemporary style.

FIONA SORENSON SORENSON CLEANING & SUPPORT PTY LTD

Sorensen Cleaning was founded in 2019 by Fiona and her family. The business was created when Fiona realised there was a space in the Latrobe Valley for an Aboriginal owned and run cleaning company. On top of this Fiona already had experience working as a commercial cleaner, so it was the perfect fit for Fiona to start her own cleaning business.

In a short amount of time Sorensen Cleaning grew to include staff members to be able to keep up with the cleaning demand. Shortly after, the services Fiona and her crew offered grew from cleaning services to include community access support and other small house hold jobs.

NIGEL PEARCE PEARCE CAMERON CONTRACTORS PTY LTD

An Indigenous business working in the Landscaping and Environmental sector. Pearce Cameron Contractors, who recently celebrated 2 years in business, is based in Bairnsdale and is a registered Indigenous company that has a strong key objective of providing meaningful training and employment opportunities to Indigenous people.

LIONEL DUKAKIS FIRST NATIONS TRAFFIC MANAGEMENT

First Nations Traffic Management are leaders in Traffic Control across NSW and Victoria. They have been creating Aboriginal and Torres Strait Islander jobs and careers in the construction industry for major projects throughout Victoria since 2019 and New South Wales from 2023.

DAY 2: INTERACTIVE WORKSHOPS

IS YOUR BUSINESS READY TO PLUG INTO THE ENERGY TRANSITION? 11:30AM - 12:30PM

This workshop is about the business opportunities in the energy transition. The session gives an overview of the transition, some of the major projects coming up, and where to go to level-up to be transition-ready.

GLaWAC has a big job during this energy transition to oversee the protection and healing of Country and to make sure that economic, business, employment and lifestyle opportunities are available to our mob.

This is a complex space with lots of players and we're working hard to position ourselves to influence outcomes that have the biggest benefits for our mob.

GETTING STARTED IN BUSINESS 1:15PM -2:15PM

Are you ready to take the first step towards building your own business? This session is designed to help you assess your readiness, identify the skills you'll need, and understand the importance of having a solid business plan.

Experts from Many Rivers, GLaWAC, IBA, and Supply Nation will walk you through the essential steps to starting a new business, from securing funding to finding the right support and guidance.

Whether you're just beginning to explore the idea of running your own business or looking for practical advice to move forward, this session will provide the tools and insights you need to turn your vision into reality.



DAY 2: INTERACTIVE WORKSHOPS

SMALL BUSINESS BUS ALL DAY

Karen Oliver, a skilled business adviser will be onboard the bus providing the advisory sessions. Karen has been supporting regional businesses for over 10 years, and has also worked with the First Nations Tourism Mentoring Program during that time.

There will be 5 sessions available on the bus, each running for 45 minutes. In addition to the one-on-one session, the bus also comes equipped with a concierge service, available for people stopping by who would like to hear about the different supports available from Business Victoria.

ABORIGINAL BUSINESS SUPPORT SERVICES ALL DAY

Throughout the day, a range of dedicated support services will be available to guide and assist Aboriginal businesses at every stage of their journey. Whether you're seeking advice on starting out, growing your enterprise, or exploring funding options, these organisations are here to offer tailored expertise and resources to help you succeed.

Support Services Available:

- APM
- Australian Business Volunteers
- EACH Financial Counselling
- Everick Foundation
- GLaWAC
- Indigenous Business Australia
- Kindred Spirits
- Kinaway
- Many Rivers
- Small Business Victoria
- StartUp Gippsland
- Supply Nation

MOE RACING CLUB FUNCTION CENTRE FLOOR PLAN

